

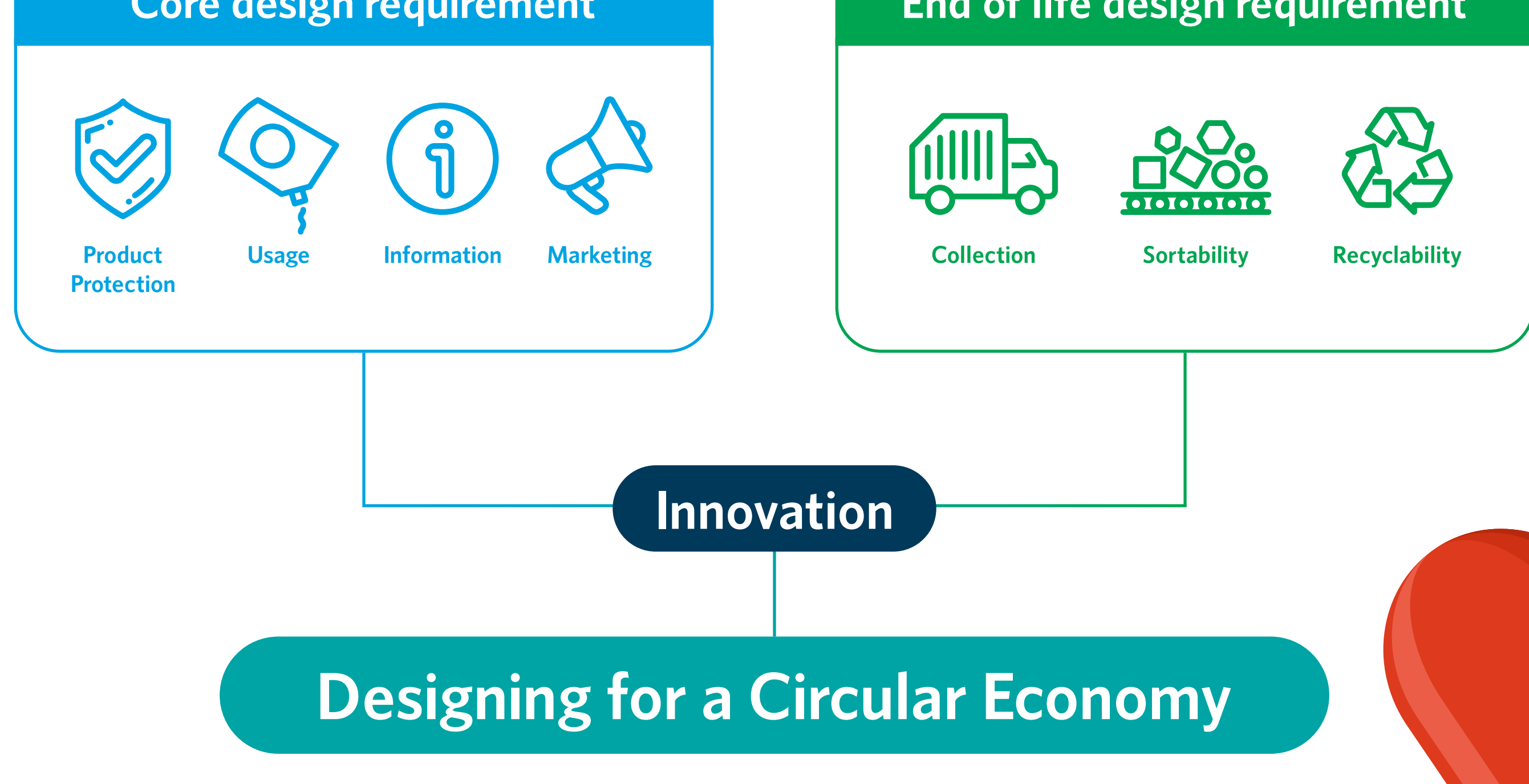
The Road to More Sustainable Pharmaceutical Packaging

PVC thermoformed blister packaging has been a widely used standard in the pharmaceutical industry and for Over-the-counter (OTC) drugs for many decades.

As governments are working towards higher recycling rates and the creation of a Circular Economy, the non-recycle readiness of PVC becomes an issue and alternatives need to be found.

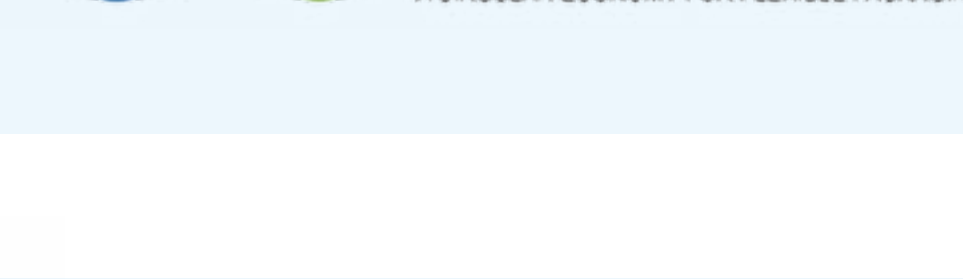
Across the industry, healthcare providers and patients are increasingly aware of the need for more sustainable packaging. This means a growing demand for innovative solutions, while ensuring the quality and safety requirements that have always been fundamental when packaging pharmaceuticals.

Creating more **sustainable packaging** by combining core design requirements with end of life considerations and innovation.



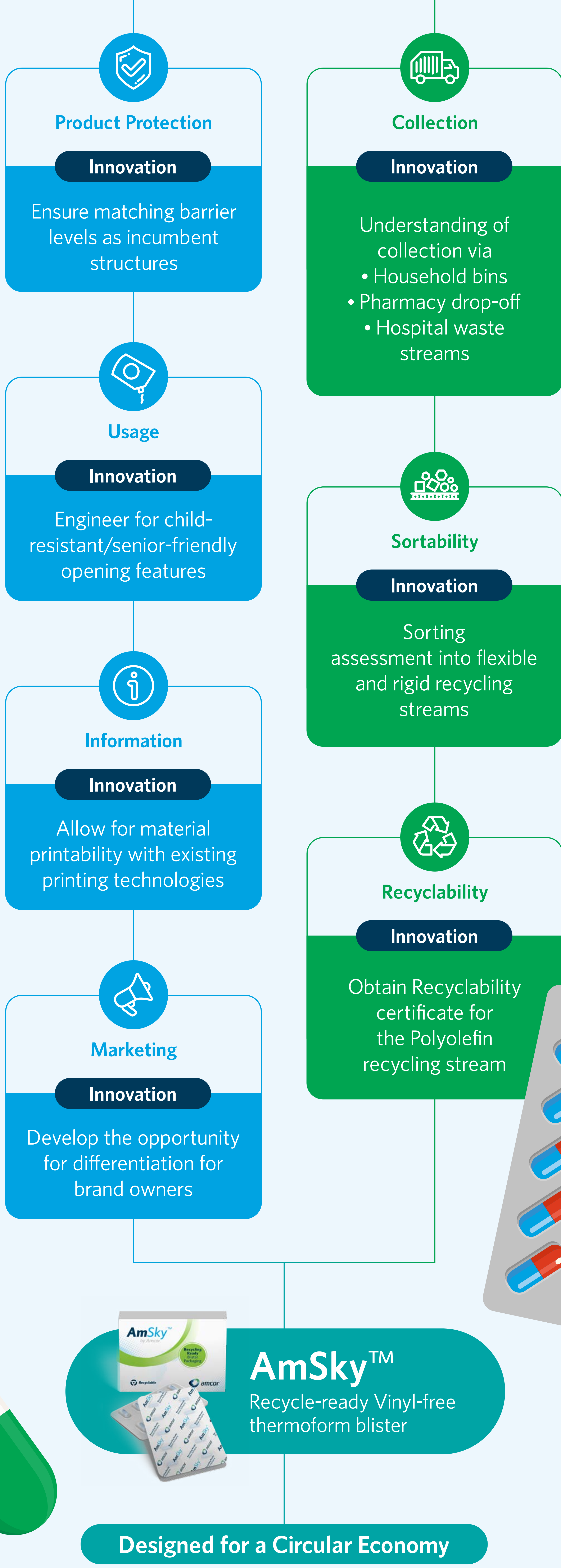
CEFLEX has published 'Designing for a Circular Economy' comprehensive guidelines to help enable the design of packaging solutions which are recyclable.

Learn more [HERE](#).



How does innovation create solutions?

Case Study: AmSky™
Amcor's Breakthrough Blister System



Utilizing a "Design for recycling" approach we can provide more sustainable solutions today, and for the future

AmSky™ Sustainability benefits



Designed for recycling in the Polyethylene/Polyolefin stream



Sorted into both **Flexible & Rigid Recycle Streams**



Compliant with EU Strategy for Plastics in a Circular Economy



Up to 70% Reduction in carbon footprint compared to PVC/Alu solutions

For more information on more sustainable pharmaceutical products contact us on globalpharma@amcor.com